

PROPERTY SALE AND LEASE SOFTWARE



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We use the best technology in the world and the flexibility required in Latin America.



BReal Estate, founded in 2013, provides an application that is delivered as a service (SaaS- web-based software), which is accessed through the Internet from any device and incorporates all the necessary functionalities to manage various real estate processes.

BReal was designed in strategic alliance with Salesforce, the largest CRM supplier in the world. Salesforce.com is a company founded in 1999, (Nasdaq: CRM) It has obtained several awards, among which are distinguished by Forbes magazine among the three most innovative companies in the world in 2011, 2012, 2013, 2014, 2015, 2016, 2017 and 2018.

Nuestra misión es ayudarte sistematizar todo el proceso de venta y arriendo de propiedades

Problem

- ★ Reduce the cost and time of the sale and lease process.
- ★ Automate processes and eliminate spreadsheets.
- ★ Lack of traceability of the sale process until the delivery of the property.

Solution

- ★ Sales and leasing business Automation of residential and commercial properties.
- ★ Traceability of the sales process to the delivery of the property.
- ★ The Most robust technology platform and data security.

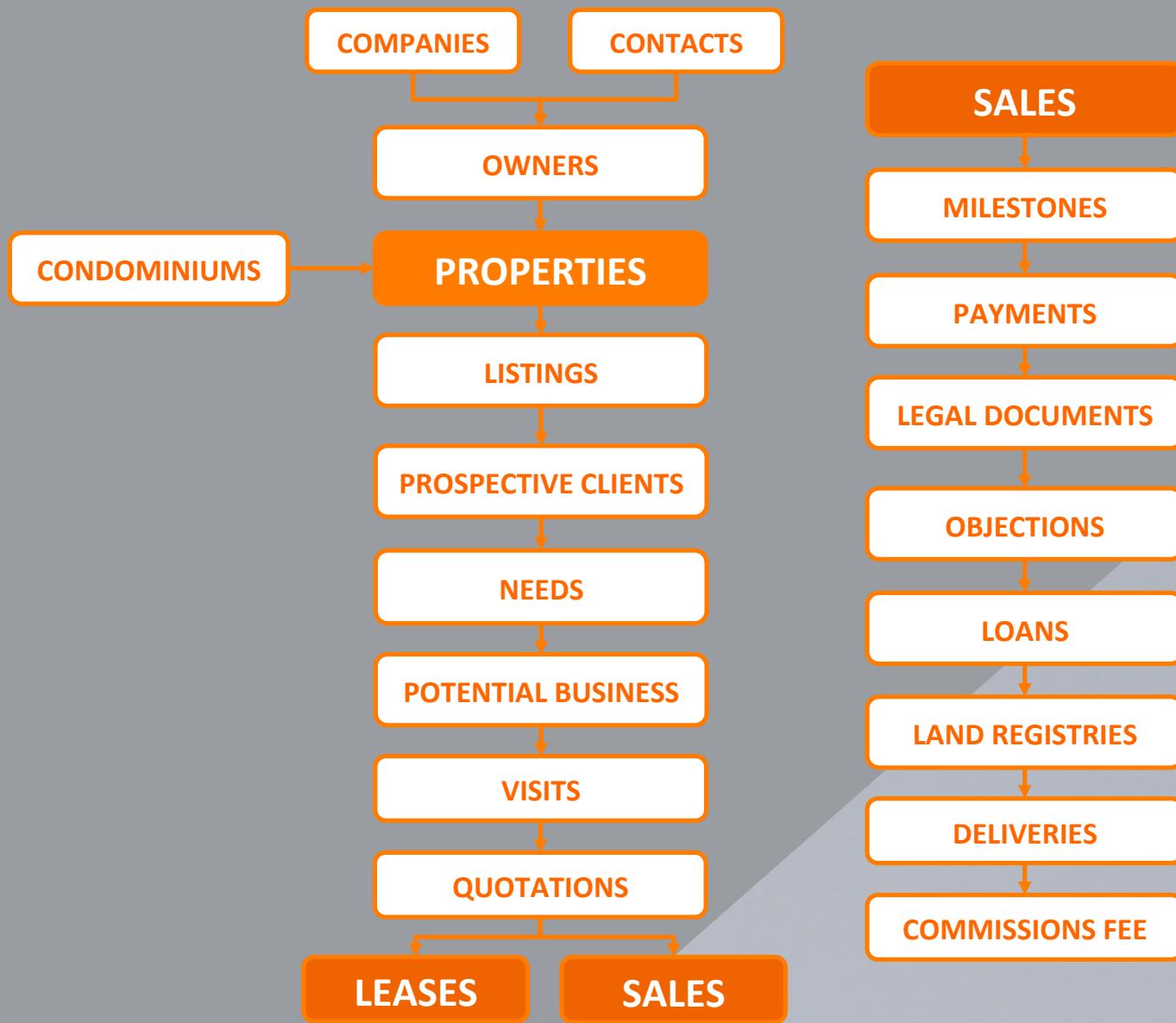
Product

- ★ Web Application that is accessed from any device that allows the registration and tracking of the properties for sale or lease, automatically generating a Gantt Letter of the sale process with all the milestones until the delivery of the property.

Price

- ★ The Price is annual per user and is calculated according to quantity of Users and quantity and type of properties.

Features of the product



- ★ Register of contacts and companies.
- ★ Property Owners' File.
- ★ File of each property with all its attributes.
- ★ Registration Form of the portals and publication media.
- ★ Registration Form of those interested in buying or leasing.
- ★ Registration of stakeholders' requirements.
- ★ Property Finder.
- ★ Property search engine.
- ★ Control and monitoring of sales or potential leases.
- ★ Generation of sales or lease quotes.
- ★ Gantt Letter of the complete sale process (configurable).
- ★ Generation of list of documents for the study of titles.
- ★ Tracking and control of all milestones of the sales process.

Advantages

- ***Work from anywhere and device.***
- ***Create new fields and screen personalization.***
- ***Create your own reports, graphs and views.***
- ***Export the reports to Excel.***
- ***Personalization of email templates.***
- ***Notifications of the important milestones of the sale process.***
- ***Generation of different types of lease agreements.***
- ***Task management.***
- ***Monthly backup of all information.***
- ***Record of changes made by each user.***
- ***Storage of documents and images.***
- ***Allows take control of the entire sales process.***

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